



## RxPro

*In a \$250 billion Pharmaceutical Market, why do physician practices receive 0% of the revenue?*

Due to the financial strain caused by recent healthcare reform, finding solutions that generate revenue is extremely important. RxPRO provides a tremendous opportunity to quickly improve the financial performance of your practice while providing greater convenience for your patients.

SYNNEX's turnkey solution—RxPRO—includes everything physicians need to stock, dispense, and adjudicate claims for commonly-prescribed medications, right in their own office. Patients rave about the convenience of filling a prescription without making another stop, and many practices are seeing significant revenues related to in-office dispensing.

## The New Way to Dispense Prescriptions



## RxPRO Features

- Compatible with any EHR solution
- Access to knowledgeable RxPRO representatives to help you with implementation and regular use of RxPRO
- Initial and ongoing training
- Recurring revenue models available, based on medications prescribed

## What Is the Value of RxPRO for You?

On average, a 5-provider practice that sees 400-500 patients and writes approximately 2-3 prescriptions each can achieve:

- Increased revenue of \$250,000 per year
- Increased revenue of at least \$5,000 per month (amount varies depending on and the number of patients and the volume of medications dispensed)
- Increased productivity of \$30,000 a year from fewer pharmacy calls

Lower upfront costs for contracting, pharmacy contracting, registration, and online training and equipment

Increased revenue enables you to allocate your money to other solutions that improve your practice



## The RxPRO Solution Includes:

**Web-Based Application:** No software or expensive hardware build-out required; system uses a standard internet connection printer and printer connection

**Automated Ordering System:** Simple order entry and customized inventory control reduce the need to tie up cash reserves in inventory

**Dedicated Client Support:** Dedicated account executive, customer service help desk, and online support available to help you take all requests and provide you with information to ensure satisfaction

**EHR Integration:** e-Prescribe medications from your EHR, and your selections will automatically appear in the dispense queue

**User-Friendly:** All-in-one dispensing, ordering, tracking, and billing through a simple online application, which, with the help of your account representative, makes the implementation process easier

**Reporting:** Inventory and reporting is provided to the state on your behalf, at no charge

**Real-Time Reimbursements and Claim Adjudication:** Pharmacy payment from the insurance company comes directly to you within 30 days; you keep the co-pays collected

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## How Does RxPRO Impact My Patients?

RxPRO has a direct result on your patients and your practice. With RxPRO, you can ensure that your patients are filling their prescriptions, thereby increasing the likelihood that they take the medications prescribed to them. There will also be fewer errors and a reduced chance of illegibility.

For greater patient convenience, RxPRO enables you to directly bill insurance companies. Over 75% of patients prefer to receive prescriptions at their physician's office, so dispensing prescriptions in-house gives your patients increased satisfaction.

## RxPRO Bundled Package

The RxPRO Solution includes everything you need to ensure that your in-house prescription dispensing is suitable and efficient for your practice.

## The RxPRO Bundled Package Includes:

- E-billing/NCPDP Registration
- Printer
- Printer Labels
- Scanner
- Mag Stripe Reader
- Set-up and Training

## Available Additions:

- Onsite Setup and Training
- Large Storage Cabinet
- Mid-Size Storage Cabinet
- Small Storage Cabinet
- Storage Cabinet Shelves (for large and mid-size cabinets)
- Printer

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